4th Quarter 2008 - Top Sellers

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FierceWireless reveals the survey and against previous industry news, the **Apple iPhone was not top-dog**. First place went to Research In Motion's Blackberry Curve 8330. Despite the market hype of smartphones stealing the spotlight, the list was rounded out by simple feature phones.

Taking a closer look at consumer's choices, **the first-place Research In Motion's BlackBerry Curve 8330** is reasonably priced at $99, with a 2-year contract with either Sprint or Verizon. It has traditional BlackBerry appearance and OS applications, integrated GPS, 2-megapixel camera, stereo Bluetooth, memory card slot, push email and trackball to ease navigation. The Curve 8330 feels like all the popular bells and whistles at half the price.

Coming in **second was the LG Dare VX9700**. Priced at $179, with a 2-year Verizon contract, Dare is a touchscreen phone with 3-inch display and a sense of touch. Other features include the 3.2-megapixel camera, virtual QWERTY keyboard, up to 8GB microSD slot, Verizon's VCast music and VZ Navigator GPS services. Again, a full range of smartphone perks from Verizon, one of the nation's most popular carriers.

At **third was Apple's iPhone 3G (8GB)** at $199. Not surprising. AT&T reports 1.9 million iPhone activations in Q4. No one can deny iPhone's eye-popping features. A sampling includes Google Maps, email connection, direct connection to YouTube and the iTunes store, iPod capability, and over 10,000 applications.

The eyebrow-raisers come in at fourth and fifth places, respectively. **The Samsung-U340 Snap** (carrier: Verizon, Price: $19.99) and
Kyocera Marbl
(carrier: Virgin Mobile USA, Price: $9.99) are two basic-featured, clamshell designs that finish the top five. The Snap features a VGA digital camera and mobile instant messaging. The Marbl doesn't even have a camera, but supports mobile web. Their market strength is obviously due to their near-free cost and popular carriers.